

## **The Kids Into Health Careers Program**

To raise minority student awareness of health careers, SOMH – along with one of its partners (IN-AHEC) – administers the KIH (Kids Into Health Careers) awareness program to ninth grade students across Indiana. The KIH program addresses minority shortages in the health care workforce by communicating to students the preparation needed for careers in healthcare. The program also utilizes a pre and post-test component to estimate how effective the program is at raising awareness of health careers among students.

The increase in awareness of health professions during the pilot portion of the program was quite high with an overall 51.2 percent increase for all students, a 52.6 percent increase for African American students, and a 59.6 percent increase for Hispanic students.

